WHAS

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Payable** 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

			Page 1 of 5	
Property	WHAS			
Invoice #	2054003-1	Order #	2054003	
Invoice Date	08/30/20	Alt Order #	WOC12627888	
Invoice Month	August 2020	Deal #		
Invoice Period	07/27/20 - 08/25/20	Flight Dates	08/19/20 - 08/25/20	
Advertiser	POL/ Mitch McConne	ell / R / US SEM	N / KY	
Product	MMCCO			
Estimate #	8459			
	Account Executive	Ben Stecker		
	Sales Office	TEGNA Sales	s Washington DC	
	Sales Region	National		
	Agency Code	1021		
	Advertiser Code	508		
	Billing Calendar	Broadcast		
	Billing Type	Cash		
	Special Handling			
	Agency Ref	3924AG		
	Advertiser Ref	83395		
	Product 1	629		
	Product 2			

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 08/19/20	08/25/20	»WHAS11 WAK WS @ 6A	E UP NE 6-7a	11-1	:30	3	\$175.00	NM		
Weeks:	Start Date 08/19/20	End Date MTWI 08/25/20 11-1		<u>Rate</u> \$175.00						
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u>	Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate T	Гуре
1 All	Th 08/	20/20 6:41 AM	WHAS11 WAKE UP NEWS	S @ 66-7a	:3	0 MM- 20- TV	/- 22H		\$175.00	NM
2 All	M 08/	24/20 6:51 AM	WHAS11 WAKE UP NEWS	S @ 66-7a	:3	0 MM- 20- TV	/- 22H		\$175.00	NM
3 All	Tu 08/	25/20 6:21 AM	WHAS11 WAKE UP NEWS	S @ 66-7a	:3	0 MM- 20- TV	/- 22H		\$175.00	NM
2 08/19/20	08/21/20	»GOOD MORNI RICA	NG AME 7-9a	111	:30	3	\$300.00	NM		
Weeks:	Start Date 08/17/20	End Date <u>MTW</u> 08/23/20 11		<u>Rate</u> \$300.00						
Spots: <u># Ch</u>	<u>Day</u> Air	Date <u>Air Time</u>	Description_	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate T	Гуре
1 All	W 08/	19/20 8:48 AM	»GOOD MORNING AMERIC	CA 7-9a	:3	0 MM- 20- TV	/- 21H		\$300.00	NM
2 All	Th 08/	20/20 8:29 AM	»GOOD MORNING AMERIC	CA 7-9a	:3	0 MM- 20- TV	/- 22H		\$300.00	NM
3 All	F 08/	21/20 8:38 AM	»GOOD MORNING AMERIC	CA 7-9a	:3	0 MM- 20- TV	/- 22H		\$300.00	NM
3 08/19/20	08/22/20	»GOOD MORNI RICA	NG AME 7-9a	1-	:30	1	\$125.00	NM		
Weeks:	Start Date 08/17/20	End Date <u>MTW1</u> 08/23/20	<u>FSS</u> <u>Spots/Week</u> - 1- 1	<u>Rate</u> \$125.00						
Spots: # Ch	<u>Day</u> Air	Date <u>Air Time</u>	Description	Start/End Time	Lengt	h Ad-ID			Rate T	Гуре
1 All	Sa 08/	22/20 7:48 AM	SOOD MORNING AMERIC	CA 7-9a	:3	0 MM- 20- TV	/- 22H		\$125.00	NM
4 08/19/20	08/23/20	»GOOD MORNI RICA	NG AME 8:00 AM-9:00 AM	1	:30	1	\$175.00	NM		
Weeks:	Start Date 08/17/20	End Date MTWI		<u>Rate</u> \$175.00						
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u>	Description	Start/End Time	e Lengt	h Ad-ID			Rate T	Гуре

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WHAS

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	ICEA	TE		Page 2 01 5
	Invoice #	2054003-1	Invoice Month	August 2020
	Invoice Date	08/30/20	Invoice Period	07/27/20 - 08/25/20
3-7386 Advertiser POL/ Mitch McConnell / R / US SEN / KY				,
	Product	MMCCO		

Line Start Date	End Date Description Start/End Time		Spots/ ength Week-	Rate	Turne	
			5		Туре	
4 08/19/20	08/23/20 »GOOD MORNING AME 8:00 AM-9:00 AM RICA	1	:30 1	\$175.00	NM	
Spots: <u>#</u> Ch	Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 All	Su 08/23/20 8:59 AM »GOOD MORNING AMERIC	A 8:00 AM-9:00 AM	:30 MM-20	- TV- 22H		\$175.00 NM
5 08/19/20	08/24/20 »WHAS11 NEWS AT NO 12-1p ON	1-1-1	:30 3	\$200.00	NM	
Weeks:	Start Date End Date MTWTFSS Spots/Week 08/19/20 08/25/20 1 - 1 - 1 3	<u>Rate</u> \$200.00				
Spots: <u>#</u> Ch	Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 All	W 08/19/20 12:39 PM »WHAS11 NEWS AT NOON		:30 MM-20			\$200.00 NM
2 All	F 08/21/20 12:49 PM »WHAS11 NEWS AT NOON		:30 MM-20	- TV- 22H		\$200.00 NM
3 All	M 08/24/20 »WHAS11 NEWS AT NOON Credited	12-1p	:00			\$200.00 NM
6 08/19/20	08/25/20 »WHAS11 NEWS @ 4P 4:30 PM-4:58 PM	- 1- 11	:30 3	\$200.00	NM	
Weeks:	Start Date End Date MTWTFSS Spots/Week 08/19/20 08/25/20 - 1 - 11 3	<u>Rate</u> \$200.00				
Spots: <u>#</u> Ch	Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 All	Th 08/20/20 »WHAS11 NEWS @ 4P See MG 6.4,6.5	4:30 PM-4:58 PM	:00			\$200.00 NM
2 All	F 08/21/20 4:39 PM »WHAS11 NEWS @ 4P	4:30 PM-4:58 PM	:30 MM-20	- TV- 22H		\$200.00 NM
5 All	Su 08/23/20 6:45 AM EM (Su) 6-8a MG for 6.1 08/20	6-8a	:30 MM-20			\$100.00 NM
4 All	Su 08/23/20 8:26 AM Good Morning America Su MG for 6.1 08/20	8-9a	:30 MM-20	- TV- 22H		\$175.00 NM
3 All	Tu 08/25/20 4:39 PM »WHAS11 NEWS @ 4P	4:30 PM-4:58 PM	:30 MM-20	- TV- 22H		\$200.00 NM
7 08/19/20	08/24/20 »WHAS11 NEWS @ 530 530-6p P	1-1-1	:30 3	\$450.00	NM	
Weeks:	Start Date End Date MTWTFSS Spots/Week 08/19/20 08/25/20 1 - 1 - 1 3	<u>Rate</u> \$450.00				
Spots: <u>#</u> Ch	Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 All	W 08/19/20 5:37 PM »WHAS11 NEWS @ 530P	530-6p	:30 MM-20			\$450.00 NM
2 All	F 08/21/20 5:55 PM »WHAS11 NEWS @ 530P	530-6p	:30 MM-20			\$450.00 NM
3 All	M 08/24/20 5:49 PM »WHAS11 NEWS @ 530P	530-6р	:30 MM-20	- TV- 22H		\$450.00 NM
8 08/19/20	08/25/20 »WHAS11 NEWS @ 6 & 6-630p 630p Su-F	11-1	:30 3	\$500.00	NM	
Weeks:	Start Date 08/19/20End Date 08/25/20MTWTFSS 11-1Spots/Week 3	<u>Rate</u> \$500.00				
Spots: <u>#</u> Ch	Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 All	Th 08/20/20 6:11 PM »WHAS11 NEWS @ 6 & 630		:30 MM-20			\$500.00 NM
2 All	M 08/24/20 6:22 PM »WHAS11 NEWS @ 6 & 630		:30 MM-20			\$500.00 NM
3 All	Tu 08/25/20 6:27 PM »WHAS11 NEWS @ 6 & 630)p Su6-630p	:30 MM-20	- TV- 22H		\$500.00 NM
9 08/19/20	08/25/20 »INSIDE EDITION 730-8p	111	:30 3	\$500.00	NM	

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WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

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Invoice #	2054003-1	Invoice Month	August 2020	
Invoice Date	08/30/20	Invoice Period	07/27/20 - 08/25/20	
Advertiser	POL/ Mitch McConnell / R / US SEN / KY			
Product	MMCCO			
Estimate #	8459			

Line Start Date	End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
-							<i>,</i> ,		
9 08/19/20	08/25/20 »INSIDE EDITIO	N 730-8p	111	:30	3	\$500.00	NM		
Weeks:	Start Date End Date MTWT		Rate						
	08/19/20 08/25/20 111	•	\$500.00						_
Spots: # Ch	Day Air Date Air Time D		Start/End Time		n Ad-ID			Rate	
1 All		INSIDE EDITION	730-8p) MM-20-TV			\$500.00	NM
2 All		INSIDE EDITION	730-8p) MM-20-TV			\$500.00	NM
3 All	Tu 08/25/20 7:35 PM »	INSIDE EDITION	730-8p	:30) MM-20-TV	- 22H		\$500.00	NM
10 08/19/20	08/25/20 »MODERN FAMI DERN FAMILY		- 1	:30	1	\$825.00	NM		
Weeks:	Start Date End Date MTWT 08/19/20 08/25/20 -1	<u>Spots/Week</u>	<u>Rate</u> \$825.00						
Spots: <u>#</u> Ch	<u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>D</u>		Start/End Time		n Ad-ID			Rate	
1 All	Tu 08/25/20 8:15 PM »	MODERN FAMILY/MODE	RN F/8-9p	:30) MM-20-TV	- 22H		\$825.00	NM
11 08/19/20	08/19/20 »THE CONNERS CAN HOUSEWIF	E	1	:30	1	\$700.00	NM		
Weeks:	Start Date End Date MTWT 08/17/20 08/23/20 1	<u>Spots/Week</u>	<u>Rate</u> \$700.00						
Spots: <u># Ch</u>	Day Air Date Air Time D		Start/End Time		n Ad-ID			Rate	Туре
1 All	W 08/19/20 9:21 PM »	THE CONNERS/AMERICA	AN HC9-10p	:30) MM-20-TV	-21H		\$700.00	NM
12 08/19/20	08/20/20 »HOLEY MOLEY SEQUEL	•	1	:30	1	\$600.00	NM		
Weeks:	Start Date End Date MTWT 08/17/20 08/23/20 1	<u>Spots/Week</u>	<u>Rate</u> \$600.00						
Spots: <u>#</u> Ch	Day Air Date Air Time D		Start/End Time	<u>v</u>	n <u>Ad-ID</u>			Rate	
1 All	Th 08/20/20 7:58 PM »	HOLEY MOLEY II: THE SE	QUE 8-9p	:30) MM-20-TV	- 22H		\$600.00	NM
13 08/19/20	08/22/20 »AMER FUNNIES E VIDEOS SAT	ST HOM 8-9p	1-	:30	1	\$350.00	NM		
Weeks:	Start DateEnd DateMTWTI08/17/2008/23/20	FSSSpots/Week1-1	<u>Rate</u> \$350.00						
Spots: <u># Ch</u>	Day Air Date Air Time D		Start/End Time	Lengtl	n Ad-ID			Rate	
1 All	Sa 08/22/20 » See MG 14.2,14.3,14.4,14.5	AMER FUNNIEST HOME	VIDE(8-9p	:00	0			\$350.00	NM
14 08/19/20	08/22/20 »SHARK TANK S	AT 9-10p	1-	:30	1	\$350.00	NM		
Weeks:	Start Date 08/17/20End Date 08/23/20MTWT 	ESSSpots/Week1-1	<u>Rate</u> \$350.00						
Spots: <u>#</u> Ch	<u>Day</u> <u>Air Date</u> <u>Air Time</u> D		Start/End Time		n Ad-ID			Rate	Туре
4 All	W 08/19/20 12:45 AM N MG for 13.1,14.1	5	1237-106a) MM- 20- TV			\$50.00	
5 All	Th 08/20/20 12:41 AM N MG for 13.1,14.1		1237-106a) MM- 20- TV	- 22H		\$50.00	
1 All	Sa 08/22/20 » See MG 14.2,14.3,14.4,14.5	SHARK TANK SAT	9-10p	:00	0			\$350.00	NM

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Invoice #	2054003-1	Invoice Month	August 2020	
Invoice Date	08/30/20	Invoice Period	07/27/20 - 08/25/20	
Advertiser	POL/ Mitch McConnell / R / US SEN / KY			
Product	MMCCO			
Estimate #	8459			

						Spots/		-		
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
14 08/19/20	08/22/20	»SHARK TANK SAT	9-10p	1-	:30	1	\$350.00	NM		
Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
3 All	Sa 08/ MG for 1		4	3:00 PM-5:00 PM	:3	0 MM- 20- TV	V-22H		\$300.00	NM
2 All	Sa 08/ MG for 1		A	3:00 PM-5:00 PM	:3	0 MM- 20- TV	V- 22H		\$300.00	NM
15 08/19/20	08/23/20	»AMERICA'S FUNNIE HOME VIDEOS	ST 7-8p	1	:30	1	\$900.00	NM		
Weeks:	Start Date 08/17/20	End Date MTWTFSS 08/23/20 1	Spots/Week 1	<u>Rate</u> \$900.00						
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 All	Su 08/	23/20 7:22 PM »AME	RICA'S FUNNIEST HO	ME 7-8p	:3	0 MM- 20- TV	/- 22H		\$900.00	NM
16 08/19/20	08/23/20	»CELEBRITY FAMILY EUD SUN	′F 8-9p	1	:30	1	\$1,275.00	NM		
Weeks:	Start Date 08/17/20	End Date MTWTFSS 08/23/20 1	Spots/Week 1	Rate \$1,275.00						
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 All	Su 08/	23/20 8:52 PM »CEL	EBRITY FAMILY FEUD	SUI8-9p	:3	0 MM-20-TV	/- 22H		\$1,200.00	NM
17 08/19/20	08/25/20	»WHAS11 NEWS AT M-F	11 11-1135p	- 1- 11	:30	3	\$325.00	NM		
Weeks:	Start Date 08/19/20	End Date MTWTFSS 08/25/20 - 1 - 11	Spots/Week 3	Rate \$325.00						
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 All	Th 08/	20/20 11:50 PM »WHA	S11 NEWS AT 11 M-F	11-1135p	:3	0 MM- 20- TV	V-22H		\$325.00	NM
2 All	F 08/	21/20 11:26 PM »WHA	S11 NEWS AT 11 M-F	11-1135p		0 MM- 20- TV			\$325.00	NM
3 All	Tu 08/	25/20 11:13 PM »WHA	S11 NEWS AT 11 M-F	11-1135p	:3	0 MM- 20- TV	V-22H		\$325.00	NM
18 08/19/20	08/24/20	»JIMMY KIMMEL LIVI	E 1135p-1237a	1-1-1	:30	3	\$125.00	NM		
Weeks:	Start Date 08/19/20	End Date MTWTFSS 08/25/20 1 - 1 - 1	Spots/Week 3	<u>Rate</u> \$125.00						
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Descr	iption	Start/End Time		h Ad-ID			Rate	Туре
1 All	W 08/		IY KIMMEL LIVE	1135p-1237a		0 MM-20-TV			\$125.00	NM
2 All			IY KIMMEL LIVE	1135p-1237a	-	0 MM-20-TV			\$125.00	
3 All	M 08/	24/20 11:45 PM »JIMM	IY KIMMEL LIVE	1135p-1237a	:3	0 MM- 20- TV	V-22H		\$125.00	NM
19 08/25/20	08/25/20	»WHAS11 NEWS AT ON	NO 12-1p	- 1	:30	1	\$200.00	NM		
Weeks:	Start Date 08/19/20	End Date MTWTFSS 08/25/20 - 1	Spots/Week 1	Rate \$200.00						
Spots: <u>#</u> Ch	Day Air			Start/End Time		h Ad-ID			Rate	Туре
1 WF	IAS Tu 08/	25/20 12:26 PM »WHA	AS11 NEWS AT NOON	12-1p	:3	0 MM-20-TV	/- 22H		\$200.00	NM
				Total Spots	3	9				

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Invoice #	2054003-1	Invoice Month	August 2020	
Invoice Date	08/30/20	Invoice Period	07/27/20 - 08/25/20	
Advertiser	POL/ Mitch McConnell / R / US SEN / KY			
Product	MMCCO			
Estimate #	8459			

Include Invoice # on Check - Payment Terms 30 Days

Gross Total	\$13,625.00

Agency Commission \$2,043.75

Net Amount Due \$11,581.25

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